

## Business Profile



### Bernard Benoit

#### **General Manager White Noise / Kudelski Security**

With a business education, Mr Bernard Benoit worked for 10 years for the press and for communication agencies in various creative roles. In the late 90's he started to collaborate on the emerging Internet technologies before taking over a marketing role in the world of IT integration.

Over 10 years ago Bernard Benoit joined the Kudelski Group, a global leader in digital security and convergent media solutions for the delivery of digital and interactive content. He has held various positions in relation with service delivery and took over the Procurement department where he was able to contribute to product cost optimization and rationalization.

With an entrepreneurial drive, passionate about technology and the value creation through innovation Bernard Benoit created White Noise in 2014, a new product that address the Secure Unified Communication over the top.